

## **BAREIS MLS® Public Internet Site GreatHomes.org®**

### **Created by:**

The BAREIS MLS Board contracted with a local vendor to develop a membership-owned site. Power to offer this service is granted by Bylaws, Rules, and Broker agreements. Members are permitted to frame and/or link to GreatHomes.org.

### **General Comments:**

In 1998, the BAREIS MLS Board established this site to promote the listings of our members because many members were requesting a site that is updated frequently, and could be used to enhance the member's Internet site. The site includes all property types. BAREIS hires a vendor to operate the site.

### **General Rules:**

1. Includes active and contingent listings only.
2. Internet site is updated every thirty minutes.
3. Includes listings with the "pass to Internet" flag (entered in listing input) set to yes.
4. BAREIS' vendor must respect "address on Internet (full/partial)" provision.
5. Only includes data permitted for public access.
6. Property display includes the Listing Broker contact information (firm name, listing agent name, phone number, address, email).
7. BAREIS' vendor may offer opportunity to Brokers to "enhance" listings, but may not sell advertising to members.
8. Ownership of the data and copyrights remains with BAREIS MLS.
9. All data must be removed upon cancellation or expiration of the contract with BAREIS vendor
10. Broker must have option to exempt listings from transmission and display (provided in listing input).
11. Broker does not have to participate in the IDX Program to have listings on the Public Sites.

### **General Prohibitions:**

1. When framing and/or linking the site, the full data must be displayed.
2. The data may not be "screen scraped" or modified.
3. The vendor managing GreatHomes.org may not in the real estate Brokerage business.
4. The vendor managing GreatHomes.org may not charge a finder's fee to Brokers.
5. The vendor managing GreatHomes.org may not sell captured names to Brokers.
6. The vendor managing GreatHomes.org may not sell or retransmit data.
7. The vendor managing GreatHomes.org must protect BAREIS MLS copyrights.
8. The vendor managing GreatHomes.org may sell advertising to real estate related industries, but not to members.
9. Please Note: The BAREIS Rapattoni MLS site may not be framed or linked to under any circumstances.

### **Access to Data and Photos:**

1. GreatHomes.org uses the Photo Server and displays multiple photos.
2. The listing data is on a BAREIS-owned SQL site.

**Member Use of GreatHomes.org Site:**

BAREIS MLS members may “frame” GreatHomes.org under Rule 14.2. Framing the site by BAREIS MLS members is not a violation of the BAREIS Rules and Regulations section 13.3. The Board permits the framing of GreatHomes.org because BAREIS manages and keeps the data up to date, and the full contact information of the listing Broker is displayed.

**To Use or Frame <http://www.GreatHomes.org>:**

Check “pass to Internet” during listing input. The listing will automatically be included in transmission to GreatHomes.org. If you wish to “frame” GreatHomes.org, simply send an email to [frame@norcalmls.com](mailto:frame@norcalmls.com) and request permission to frame the site. There is no charge; use of the site is a benefit of your membership in BAREIS MLS