Rapattoni MLS Features

PDA Interface - Enjoy direct mobile access to your MLS right from your iPhone®, BlackBerry® smartphone, or other popular PDA devices.

Mapping and Aerial Images - Locate listings on a printable street map or view aerial photographs of properties. You can also search based on a map selection, plot a radius search on a map, and more.

CMA and Reports - Select from several CMA options. Choose a simple columnar report, or create a complete presentation package including an adjustable CMA report with field chooser, your agent resume, company profile, cover letter, charts, statistics, and more.

Contact/Prospect Management - Build a database of contacts and save multiple sets of search criteria for your prospects. Track contact information, dates and comments on properties shown, tasks and appointments. Auto-Prospecting feature emails new listing matches to you and your prospects automatically, and the Reverse Prospecting feature lets you match real or hypothetical listing data against prospect searches system-wide.

Client Portal - Your clients can access a personalized webpage to manage the listings in their own prospect carts!

Recall Searches - You can recall your last 12 searches on the Your Recent Searches homepage module.

Customizable MLS Home Page - You can customize your Home page by choosing which modules to display and dragging them to different locations. Modules include a 24-Hour Market Watch, a Listing Locator with a simple search tool, quick views of Your Listings and Your Saved Hotsheets, and more.

Search Listings - Use a variety of powerful searches to find listings efficiently, even across property types. You can save and name searches for easy access later, and even set up a Custom Search that includes just the criteria fields you want in the order you choose.

Statistics - Powerful statistics and charts can be easily produced using any search, for any criteria.

Attached Documents - Attach disclosures or other documents to listings conveniently, by PDF upload or fax.

Hotsheets - Easily view all recent changes at a glance. You can save your favorite Hotsheet searches and run them conveniently right from the Home page.

Email - Send email from any area of the system where you can select listings, for fast delivery of dynamic listing information to clients.

Help and Support - Feature Spotlights and Show Me animations, plus searchable Online Help, field-level Help, and more. Rapattoni's Call Center offers separate toll-free lines agent support, and there's also an online knowledge base with FAQs and troubleshooting tips.