

Bay Area Real Estate Information Services, Inc. (BAREIS MLS®)

**IDX / Reciprocal / Cooperative Advertising
Broker Agreement**

Please Fax to (707) 577-0140

I have read the BAREIS MLS® Rules and Regulations* regarding the cooperative / reciprocal agreements to permit or not permit other Brokers to advertise my listings or the listings of my office on the internet.

Further, I understand I have the right to accept or reject participation in this program. I understand I may not participate in this program until I have completed this agreement.

*BAREIS MLS® Rules and Regulations can be viewed at www.bareis.com

Broker Participant Name: _____ Broker ID: _____

Office Name: _____

Broker Participant Signature: _____ Date: _____

Select One of the Two Choices Below:

To Opt-In: I agree to participate in the cooperative / reciprocal advertising program and authorize all BAREIS MLS® subscribers associated with my office to participate. I understand all of my listings will automatically be coded "Yes" to the question "Permit other Brokers to Advertise". Listings may still be excluded from being transmitted to the internet by the seller. I am granting blanket permission to other Brokers participating in the program to advertise the listings of my office within the BAREIS MLS® Rules and Regulations.

Broker Participant Name: _____ Broker ID: _____

Office Name: _____

Broker Participant Signature: _____ Date: _____

-- OR --

To Opt-Out: I do not want to participate in the cooperative / reciprocal advertising program and understand that none of the BAREIS MLS® subscribers associated with my office will be permitted to participate. I will indicate "No" on each of my listings, or the listings of my office to the question "Permit other Brokers to Advertise" through the listing input process on all listings from this office. Further, I understand that I and anyone associated with my office may not advertise the listings of other Brokers within this program without securing specific written permission from the Broker or opting into the program within the BAREIS MLS® Rules and Regulations.

Broker Participant Name: _____ Broker ID: _____

Office Name: _____

Broker Participant Signature: _____ Date: _____



153 Stony Circle Suite 200
Santa Rosa, Ca 95401
(707) 575-8000 Fax (707)577-0140