

Public Internet Sites

Examples:

realtor.com
homeseekers.com
pressdemocrat.com

Created by:

BAREIS MLS' Board contracts directly with public Internet sites. Power to contract is granted by Bylaws, Rules, and Broker agreements.

General Comments:

Many of these public Internet sites offer the opportunity for Brokers to "enhance" their listings with logos, web pages, links, etc. for an additional charge. In addition, many of these vendors are offering Internet Data Exchange (IDX) sites for a charge. Please see IDX options later in this document.

General Rules:

1. Includes active and contingent listings only.
2. Internet site must be updated daily.
3. Includes listings with the "pass to Internet" flag (entered in listing input) set to yes.
4. Third party vendor must respect "address on Internet (full/partial)" provision.
5. Only includes data permitted for public access.
6. Property display must include the Listing Broker contact information.
7. Vendor may offer opportunity to Brokers to "enhance" listings.
8. Ownership of the data and copyrights remains with BAREIS MLS.
9. All data must be removed upon cancellation or expiration of the contract.
10. Broker must have option to exempt listings from transmission and display (provided in listing input).
11. Broker does not have to participate in the IDX Program to have listings on the Public Sites.

General Prohibitions:

1. Vendor may not be in the real estate Brokerage business.
2. Vendor may not charge a finder's fee to Brokers.
3. Vendor may not sell captured names to Brokers.
4. Vendor may not sell or retransmit data.
5. Vendor must protect BAREIS MLS copyrights.

Access to Data and Photos:

1. FTP site (updated daily) and Photo Server.
2. RETS server site in special circumstances.

Member Use of Public Internet Third Party Site:

Members should not “frame” these Internet sites without obtaining specific written permission to do so. The Broker may be violating the third party vendor's copyrights. Since the Rules do not specifically permit framing third party Internet sites, doing so may be advertising the listings of other Brokers without the specific written permission. Again, this is a violation of BAREIS Rules and Regulations 13.3 and 13.4. The fine for violating these rules (advertising listings of other Brokers without their specific written permission) is \$100 per listing.

To Place Your Listings on These Sites:

Check “pass to Internet” during listing input. The listing will automatically be included in transmission to the third party vendor.