



Napa County Caravan Tours
Napa Chapter Marketing Meeting
Every Thursday at 8:30 AM.
The Masonic Lodge, 4125 Solano Ave., Napa, CA

Your Schedule:

Wednesday – “Up Valley” Caravan

Properties north of Yountville are viewed on the “Up Valley Tour” which is held every Wednesday. **All properties on caravan are required to be hosted.**

- Tour Schedule:
 - 9:00 -10:30am for Yountville, Rutherford, Oakville and St. Helena
 - 10:30am - 12:30pm for Calistoga, Deer Park, Angwin and Pope Valley
 - To have a property on the Up Valley Caravan, the listing agent must be a member of NorBAR, or a subscriber to the BAREIS system
- Properties **must be live/“active on the market”** on the MLS by noon on Tuesday to be scheduled on the tour.
- Be sure when inputting your property for this tour that you select the proper tour date for caravan.
The above criteria must be met, otherwise your property will not show up on tour for that date. **NO EXCEPTIONS!**

Thursday – Napa Tour

Marketing Meeting and Caravan* The morning tour is scheduled as a single tour lasting two hours if there are 12 or less properties.

- The tour starts at 9:45 am.
- If there are 13 or more properties, the tour is divided into two halves of 1-1/2 to 1-1/2 hours each, always depending upon the number of properties. If divided, caravan will be as follows:
 - First half 9:45 - 11:15am
 - Second half 11:15 - 12:45pm
- 1st and 3rd Thursdays of the month: Napa, Yountville properties toured.
- 2nd and 4th Thursdays of the month: Napa, Lake Berryessa, Circle Oaks properties toured.
- To have a property on the Napa Caravan, the listing agent must be a member of NorBAR, or a subscriber to the BAREIS system and have paid the annual Napa marketing meeting fee of \$40.00 (After March 1, the fee is \$50).
- Non-members may bring a check for \$40 made out to NorBAR Napa Chapter to the marketing meeting. This \$40 marketing meeting fee entitles guests to place properties on the Napa Caravan for the entire year. For questions, please contact the NorBAR Napa office at 707-255-1040.
- Guests without properties on tour, depending on the membership access, can attend twice and pay a marketing meeting guest fee of \$5.00.
- The listing agent, or their representative, must be present at the marketing meeting by 8:45 am for caravan roll call or their property will be scratched from the list.
- **All properties on tour are required to be hosted.**
 - **Properties must be live/“active on the market”** on the MLS by midnight on Tuesday to be scheduled on the tour.
 - Be sure when inputting your property for this tour that you select the proper tour date for caravan.
The above criteria must be met, otherwise your property will not show up on tour for that date. **NO EXCEPTIONS!**

Friday - American Canyon Caravan

Marketing meetings take place every other Friday from 8:30 – 9:30 a.m. – Roberto’s Bakery/Coffee Shop, 101 Antonina Avenue
Properties in American Canyon are toured separately, every Friday, 9:30 – 11:00 a.m.

To ensure your property is on tour:

- **Properties must be live/“active on the market”** on the MLS by midnight on Tuesday to be scheduled on the tour.
- Be sure when inputting your property for this tour that you select the proper tour date for caravan.
The above criteria must be met, otherwise your property will not show up on tour for that date. **NO EXCEPTIONS!**

If you have questions about the American Canyon tour, contact *Richard Peterson at Berkshire Hathaway,*
Phone: 707-853-0797 – email: richard.peterson@bhhsdrysdale.com

How to Include Your Listing on Tour: You must enter your listing on Broker Tour on MLS. After entering, you should verify that your listing appears on Broker Tour on MLS. Caravan deadline is Tuesday (by noon for Up Valley tour, by midnight for Napa tour & American Canyon tour).

No Add-on’s! If you miss the deadline, you may mention your property during the Thursday marketing meeting, but it will not be on the scheduled tour sheet. NorBAR does not load listings. If you need assistance, Rapattoni is available for tech support by calling 866-730-7114 (support ID 3719).

*Note: Tours are North Bay Association of REALTORS® events and BAREIS MLS® does not take any responsibility in the operation or arrangement of the meeting. Information and rules for tours, caravans, broker tours, marketing meetings, appraisal, and council meetings is posted as an accommodation to the group requesting the information be posted. BAREIS MLS® does not accept or take any responsibility for the rules, operation, proceedings, or arrangements of these meetings. BAREIS MLS® members do not have any rights or privileges with respect to these meetings in the Bylaws, Rules, and/or Regulations of the Service.